

PREIT Retail

PALMER PARK MALL



Palmer Park Mall is located within Northampton County, PA, just outside of the city of Easton, closely bordering Warren County, NJ and only 20 miles east of Allentown. The center is positioned within the Lehigh Valley, the third-largest metropolitan area of Pennsylvania. Townships surrounding Palmer Park Mall have grown significantly from the wide array of mid-size companies relocating to the area, convenience of the location to major highways (New York City and northern New Jersey are within a two-hour commute), affordable housing with lower taxes than in New Jersey, and quality of schools. Palmer Park Mall boasts an attractive roster of national retailers, including Aéropostale, American Eagle Outfitters, Bath & Body Works, Foot Locker, Victoria's Secret, Christopher & Banks, PacSun, and Carrabba's Italian Grill.

MARKET INFORMATION

- Two new interchange exits, each within 4-5 miles of the center have created easy access for shoppers from Hellertown, Lower Saucon Township and Upper Bucks County.
- Within fifteen miles are four colleges/universities (Lafayette, Lehigh, Moravian and Northampton Community College) comprising nearly 20,000 students.
- Northampton County has become one of the emerging areas of industrial commercial projects resulting from the completion of the Route 33 South extension connecting I-78 to Route 22. This extension fueled a population boom all along the Route 33 corridor between Lower Saucon Township and Stroudsburg in the Mt. Pocono region.
- St. Luke's Riverside campus, a 300 acre tract, will become the largest contiguous health care campus in PA.

TRADE AREA DEMOGRAPHIC INFORMATION

POPULATION	358,585
HOUSEHOLDS	137,720
AVG. HH INCOME	\$73,957
AVG. HOMEVALUE	\$263,414
MEDIAN AGE	40.9

Source: ESRI

MALL HIGHLIGHTS

CENTER SIZE

457,694 sf

ANCHOR STORES

The Bon-Ton – 122,125 sf

Boscov's – 191,110 sf

JUNIOR ANCHORS & OUTPARCEL

Carrabba's Italian Grill – 6,340 sf